

Neil Prior

INDEPENDENT

County Councillor Candidate for the Llanrhian Ward
Serving the Community Council areas of Llanrhian, Mathry and Pencaer



About Me: Elected as County Councillor in 2017, it's been a privilege to represent the people and communities of the Llanrhian ward, and I'm now seeking your support to continue working on your behalf across the expanded ward that now includes the Pencaer community. During the last five years, I've been able to help resolve numerous individual issues, be a trusted source of news and information by writing a regular community newsletter, and I've initiated community-strengthening activities like the 'Connected Community' project. I've also had additional responsibility as a member of Pembrokeshire County Council's cabinet, where I've overseen the move to flexible working enabling the council to reduce cost, and I instigated the first external review of the council's working practices to help drive improvement.

My family moved to Trefin in 1986 where my parents ran the village stores and I attended Ysgol Dewi Sant before studying at Cardiff University, moving back to Pembrokeshire in 2015 having worked in leadership roles for blue-chip companies. These days being a County Councillor takes up the majority of my time, but I'm also a Non-Executive Director for a Housing Association, and I'm involved in the Local Government Association with a remit to help councils across the UK improve. Having worked in and around local government for nearly 20 years, I take my role seriously with a desire to improve public service delivery for the benefit of residents, and a belief that we can create stronger communities for us to live and thrive in.

What I stand for:

Representing the local community:

- ✓ A point of contact for residents with strong, established relationships within PCC and other agencies
- ✓ Understanding and supporting rural communities, across education, agriculture, transport, infrastructure, tourism and health
- ✓ Attracting investment into our communities to improve people's quality of life

Improving public services:

- ✓ Representing Pembrokeshire County Council on a national level to learn from and lead improvement
- ✓ Supporting local schools, Community Councils, and understanding the changing NHS environment

Priorities for the future:

- ✓ To create an **affordable housing** provision for local people
- ✓ Continue to build **community resilience** from the grass-roots
- ✓ To work towards getting the right balance for **sustainable tourism**
- ✓ To continue to support and represent the views and needs of **residents**

CONTACT ME:

You can follow, like, share and contact me via social media, e-mail or phone. You can also find out more about my work and subscribe to my newsletter via my website at www.neilprior.co.uk



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VOTE PRIOR on MAY 5th